

Press Release | July 2020

The 100th China International Occupational Safety & Health Goods Expo (CIOSH 2020) was successfully held

- **CIOSH, the latest member of A+A family, proves to be the industry's lighthouse despite COVID-19 impact**
- **Gathering well-known enterprises from the industry**
- **The first Epidemic Prevention & Response Event (EPRE): An education and training platform related to domestic epidemic prevention and emergency response**

As China's largest professional labor protective equipment exhibition, the 100th China International Occupational Safety & Health Goods Expo (CIOSH) was successfully held at Shanghai International Expo Centre (SNIEC) from July 3 to 5, 2020. After more than 50 years of development, CIOSH has become an industry spearhead, leading the scientific and technological development of the personal protective equipment industry in China and has ushered its 100th anniversary this year. CIOSH 2020 is co-organized by China Textile Commerce Association (CTCA) and Messe Düsseldorf (Shanghai) Co., Ltd (MDS). This event attracted a total of 1,035 exhibitors and 21,207 professional visitors (2019: 25,000 visitors). Industry professionals gathered in Shanghai to get the latest market information and product technology.

The COVID-19 pandemic has severely affected the global exhibition industry. China has gradually restarted trade events since May. CIOSH organizers together with its partners and government authorities, including Pudong Municipal Commission of Commerce, Pudong Center for Disease Control and Prevention, Shanghai Punan Hospital, and the exhibition venue, SNIEC, have seen the necessary hygiene and protection measures to provide a safe, healthy and reliable exhibition environment. Next to a mandatory mask policy in the exhibition halls, each visitor had received a free set of anti-epidemic package (inclusive of disposal masks, gloves, sanitizer) on site. The organizers also well controlled the visitor flow and the maximum number of people entering the halls. Considering the impact of the pandemic on the exhibition industry, the organizers show a high degree of satisfaction with CIOSH 2020.

CIOSH, the latest member of A+A family, proves to be the industry's lighthouse

Messe Düsseldorf (Shanghai) Co., Ltd. and China Textile Commerce Association (CTCA) signed a strategic cooperation agreement in March this



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Messe Düsseldorf (Shanghai) Co., Ltd.
杜塞尔多夫展览(上海)有限公司

Units 306-309, Tower 1
German Centre for Industry and Trade Shanghai
88 Keyuan Road, Zhangjiang Hi-Tech Park
Pudong, Shanghai 201203, P.R. China
中国上海市浦东新区张江高科技园区科苑路88号
上海德意志工商中心1号楼306-309室
邮编 201203
Tel +86-21-6169 8300
Fax +86-21-6169 8301
Email shanghai@mds.cn

Beijing Branch Office 北京分公司
Unit 1209, Landmark Tower 1,
8 North Dongsanhuan Road, Chaoyang District,
Beijing 100026, P.R. China
中国北京市朝阳区东三环北路8号
北京亮马河大厦办公楼1座1209室
邮编 100026
Tel +86-10-6590 7101
Fax +86-10-6590 7347
Email beijing@mds.cn

www.mds.cn

Board of Directors:
Wolfram Nikolaus Diener (Chairman)
Bernhard Johannes Stempfle
Erhard Wienkamp
Marius Berlemann

General Manager:
Marius Berlemann

year. Both sides will rely on their respective advantages to further strengthen CIOOSH. It was the first time that Messe Düsseldorf (Shanghai) Co., Ltd. had been involved in the event.

Mr. Wolfram N. Diener, Chairman of Messe Düsseldorf (Shanghai) Co., Ltd., spoke highly of the new project for MDS: "We believe that the cooperation will support CIOOSH to become an important platform for trade and exchange for the global protective equipment producers and users."

Gathering well-known enterprises from the industry

Due to the outbreak of the ongoing COVID-19 pandemic, personal protective equipment has received unprecedented attention. CIOOSH brings together the top-class exhibitors in the occupational safety and health industry, such as MSA, UVEX, Lakeland, Teijin, Xingyu Gloves, DS safety, CM Chaomei, STRONG Safety & Technology Co., Ltd., East Asia Gloves, SHIMA, etc. On the other hand, CIOOSH has set up a special zone under the name of Epidemic Prevention & Response Event (EPRE) for anti-pandemic supplies. Shanghai Gangkai, Intco Medical, Makrite, Rizhao Sanqi, Medicom and other high-quality anti-pandemic supplies enterprises also presented their innovative offerings at this stage.

As an exhibitor, Gianni Li, National Sales Manager of UVEX Safety Co., Ltd. said: "Even if affected by the epidemic, the number and quality of the visitors this year wasn't inferior to the previous years, which greatly exceeded our expectations. And I'm so delighted to meet some end users on site, which means the whole society begin to realize the importance of PPE."

Marius Berlemann, General Manager of Messe Düsseldorf Shanghai Co., Ltd commented: "A face-to-face exhibition is not only the fastest way to connect with your market place but also the best way to boost businesses and innovations. The good response of CIOOSH 2020 shows the necessity of exhibitions and once again proves that reopening exhibitions is the key to rebuilding economies."

The first Epidemic Prevention & Response Event (EPRE): An education and training platform related to domestic epidemic prevention and emergency response

Epidemic diseases have brought great harm to the Chinese and global society and economy. However, there is no platform for the exchange of related topics in China. In order to enhance the awareness of all sectors of society on epidemics and to provide effective and efficient solutions to the management and operation of companies in the event of outbreaks and other emergencies, the first Epidemic Prevention & Response Event (EPRE) was held collocated



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with CIOASH. Four experts, in the fields of medicine and public health as well as business representatives like Dupont and Accenture, have shared epidemic prevention and control measures, tips for selecting epidemic prevention products and solutions to tracking the history of epidemics from different perspectives this year. The audience was left inspired.

CIOASH 2021 will be held in the Shanghai New International Expo Centre from April 14-16. CTCA and MDS will work together to integrate high-quality resources at home and abroad, present more exciting content for exhibitors and visitors and lead the development of the industry.

- The end -

Press Contact

Ms. Kate Chang

Messe Düsseldorf (Shanghai) Co., Ltd.

Tel: +86-21-6169 8321

Fax: +86-21-6169 8301

kate.chang@mds.cn

www.mds.cn

Organizers background information

China Textile Commerce Association

China Textile Commerce Association, which is approved by Ministry of Civil Affairs and under the guidance of State-owned Assets Supervision and Administration Committee of the State Council, it is engaged in the circulation, production and research of clothing, textiles, knitwear, safety and health protection products, outdoor products. It is a non-profit national industrial organization that is composed of various ownership enterprises, units, and related organizations that are voluntarily organized for teaching activities and has the qualification of corporate legal entity. With the support of the whole industry, the association has made a huge contribution to the marketization and branding of textile distribution industry, and has a growing industry influence, cohesion, imposing voice and international influence since its inception. The Association has 17 branches, the safety and health protective articles, outdoor supplies, silk, home clothing, commercial models, clothing trade, underwear, professional market branches, textile and garment dealers, textile and garment stores, clothing distribution, home textile committee, tooling and professional wear, summer cool homeware, wedding dresses, fabric industry branch, textile new technology popularization and application center. The association currently has a total of 3,463 direct members (including 38 group members), more than 30,000 indirect members and 16 presidents, vice presidents and 34 directors. For more information about CTCA, please visit www.cttu.org.

Messe Düsseldorf (Shanghai) Co., Ltd.

Established in 2009, Messe Düsseldorf (Shanghai) Co., Ltd. (MDS) is a subsidiary of Messe Düsseldorf GmbH, one of the world's top exhibition organizers. MDS is committed to introducing industry leading trade fairs to China and providing Chinese and international customers with superior exhibition services. MDS is



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successfully holding 14 leading trade fairs and conferences in China, covering a broad range of industries including printing, packaging, wire and tube, plastics, medical devices, retail, safety and health, wine & spirits and caravanning. With a workforce of 70+ fulltime employees, the company's head office is located in Shanghai with a branch office in Beijing. For more information about MDS, please visit www.mds.cn.



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